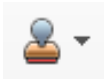




**For ELFA Members:
How to Add Your Logo to the
Equipment Finance Advantage Digital Toolkit**

ELFA member companies are encouraged to add their company logos to the back cover of the Equipment Finance Advantage digital toolkit. Note: To get started, you'll need a **PDF version of your logo** and Adobe Reader software (available for free from <http://get.adobe.com/reader/>).

1. Open the toolkit in Adobe Reader and go to the last page.
2. Click on the View tab in the top menu bar. Scroll to Comment > Annotations
3. A menu will appear on the right. Under Annotations, click on the Stamp tool icon  and Scroll to Custom Stamp > Create Custom Stamp
4. Click the Browse button > Select the pdf logo you wish to use > Select Ok
5. Select your Category or Type in a new category name then > Add file Name > Click Ok
6. Click on the Stamp tool > Select Your Category > Select your logo
7. Move to the pdf and click the area where you want to place your logo. Your logo should now be placed.
8. Click on your logo to resize it.
9. Save your file.

Questions? Contact Amy Vogt at avogt@elfaonline.org.

Help Spread the Word About the Benefits of Equipment Finance!

ELFA member companies are encouraged to share the Equipment Finance Advantage digital toolkit with their current and prospective customers. Here are some ways you can do that:

- Share the toolkit link www.EquipmentFinanceAdvantage.org/Toolkit
- Post the toolkit PDF on your website.
- Share it via social media channels.
- Forward it to your business contacts and friends.

